



Decoding Living Systems

**Norwich, UK
29 August -
1 September 2017**

Genome 10K 2017 and Genome Science UK 2017

Dear Colleagues,

Join us at this prestigious event combining the biannual Genome 10K conference and the annual Genome Science meeting, to be held on 29 August-1 September 2017 in the historic city of Norwich, UK.

Genome Science 2017

The Genome Science meeting started out life as the UK Next Generation Sequencing meeting in Nottingham, and has since evolved and grown to be a successful event attracting 250 delegates each year. This meeting represents a fantastic opportunity for both academia and industry to engage, sharing advances, innovations and challenges in working with omics data.

Genome 10K 2017

Genome 10K is a community of scientists with a common interest in sequencing the genomes of over ten thousand vertebrate species to increase understanding of a wider variety of species and to support conservation efforts globally. The community of scientists involved in this initiative continues to have strength in numbers, with the last meeting in 2015 attracting 150 scientists from around the world.

Visibility

These parallel conferences are the perfect opportunity to strengthen your visibility and global network with key researchers and thought leaders in the field of computational life sciences and 'big data' analytics.

The conference is based at the Norwich Research Park, one of the largest science hubs in the UK with over three thousand scientists leading world-renowned research, including Agri Biotech, Food and Health, Medical Biotech, Industrial Biotech and other life sciences commercialisation. As potential sponsors for the Genome 10K 2017 conference and Genome Science meeting 2017, your booth will be located in the foyer of the conference centre, getting the attention you deserve.

Set on a campus of one of Europe's leading scientific clusters, including three of the UK's Biotechnology and Biological Sciences Research Council's strategically funded research institutes, with other prestigious research partners nearby, your organisation will have an ideal platform to promote their latest developments in technology, life sciences applications, software tools, hardware and services.

Sponsors in the top tier category (platinum, £3,000) will have the opportunity to showcase their latest technological developments during a dedicated session on technological advances which is open for all delegates to attend.

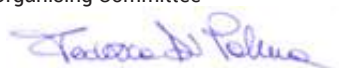
Looking for the next generation of data experts? The Genome 10K 2017 and Genome Science 2017 parallel conference will gather leading experts in the field of genomics and bioinformatics. The conference will offer a number of advertisement and sponsorship options, listed below, for you to present yourself to an international audience of scientists, and decision-makers.

On behalf of the Earlham Institute, we look forward to welcoming you to Norwich!

Kind Regards,



Professor Federica Di Palma, Director of Science, Earlham Institute and member of Genome 10K Steering Committee
On behalf of the Genome 10K 2017 Conference Organising Committee




Professor Neil Hall, Director, Earlham Institute



Delegate attendance

Delegates in attendance share common interests. These are reflected in the programme with some sessions that are common to all delegates as well as optional sessions, which will run in parallel. The conference will cover, but is not limited to, the following topics:



Sequencing technology



Genome Informatics



Plant & Microbial Genomics



Metagenomics



Population & Evolutionary Genomics



Conservation Genomics

300+ attendees

80+ posters

40+ speakers

This will be the first time that the Genome 10K conference is held outside of the United States. By holding it in conjunction with Genome Science 2017, we will increase the impact of both meetings, leading to greater engagement with UK researchers and funding agencies. This broadening participation will also serve to increase global interest in the Genome 10K initiative. The distribution of career profiles will be extended to include an increased proportion of senior researchers and early career scientists.



Earlham Institute
Norwich Research Park
Norwich, UK
NR4 7UG
Email: training@earlham.ac.uk

Sponsorship packages

Platinum - £3,000 +VAT

- ▶ Sponsored speaker or showcase slot
- ▶ Organisation logo listed as a platinum sponsor on the conference web pages, with link to URL of your choice
- ▶ Exhibition space
- ▶ Full-page advert in printed materials
- ▶ Organisation logo listed as a platinum sponsor on printed material distributed to delegates
- ▶ One piece of company marketing literature given to each delegate in the conference bag
- ▶ Promotional items given to each delegate in the conference bag
- ▶ Two full registrations

Gold - £1,500 +VAT

- ▶ Organisation logo listed as a gold sponsor on the conference web pages, with link to URL of your choice
- ▶ Exhibition space
- ▶ Quarter-page full colour advert in printed materials
- ▶ Organisation logo listed as a gold sponsor on printed material distributed to delegates
- ▶ Promotional items given to each delegate in the conference bag
- ▶ One full registration

Silver - £750 +VAT

- ▶ Organisation logo listed as a silver sponsor on the conference web pages, with link to URL of your choice
- ▶ Pop-up banner space
- ▶ Organisation logo listed as a silver sponsor on printed material distributed to delegates
- ▶ One-eighth page full colour advert in printed materials
- ▶ Promotional items given to each delegate in the conference bag
- ▶ One full registration

Other sponsorship opportunities

Conference dinner - £1,000 +VAT

Sponsoring the dinner will give you prominent display of your company logo at the event

Student and early career researcher bursaries - £1,000 +VAT

We encourage participation by researchers in the earlier stages of their career who may not otherwise be able to attend the conference. We will be offering at least two bursaries to promising early career researchers

***De novo* assembly course - £600 +VAT**

This is for those delegates who do not feel quite ready to plunge into a Special Interest Group (SIG) workshops

Evening reception - £250 +VAT

We will have a social mixer event at the end of the first day

Tea/Coffee breaks - £250 +VAT (Negotiable)

You have the opportunity to sponsor one or a number of the tea and coffee breaks throughout the conference programme with prominent display of your logo

Custom sponsorship opportunities are also available - please contact the training team:
training@earlham.ac.uk



Conference Centre

Located on the Norwich Research Park, the John Innes Conference Centre is a premier and bespoke conference facility in Norfolk, only three miles from the Centre of Norwich and a few minutes' drive from the A47.



Conference auditorium

The Conference Centre is made up of a 320-seat auditorium, plus four adaptable seminar rooms, each with a full-suite of audio-visual provisions, a gallery and foyer.



Exhibition space

The bright and airy foyer is perfectly designed for hospitality catering to be comfortably served for your delegates and the space also allows for up to twenty exhibitors.

Earlham Institute - facilities

The Earlham Institute has a variety of rooms to offer, fully equipped to cater for various events from hands-on training to networking, and public dialogue to stakeholder meetings.



Darwin training suite

Our Darwin training suite offers state-of-the-art audio-visual systems, ideally suited to course materials which require a high degree of accuracy and detail

The room offers a range of seating, providing a spacious and dynamic learning environment for both students and trainers through varied teaching and interactive styles.



Audio-visual (AV)

Comprehensive AV system with a full equipment suite including:

- WiFi enabled presentation using 'WePresent' software
- 25 five spaces for trainees and five elevated trainer spaces to enable observation of delegates through hands-on exercises
- Main front screen and two touch-screens
- eBeam capture of write-on walls

Earlham Institute - facilities

The Earlham Institute also offers four meeting rooms, including video conferencing. Break-out spaces are available in our Wallace suite and open atrium.



Wallace suite

Our Wallace suite offers a dynamic setting for small group presentations; interactive demonstrations using our touch screens, brainstorming sessions with write-on walls and board style meetings.



Earlham Institute Atrium

A bright open space, the atrium at Earlham Institute offers flexible seating for up to thirty during event lunches.

With ample room for networking and poster sessions, the atrium makes a wonderful setting for evening sessions too.